



# **Big Things**

*come in*

**Small Packages**

Tracking your marketing efforts and your customers' needs is important to business growth. Contact management software provides too little functionality, Customer Resource Management (CRM) software too much. You want a customer management solution that fits your size. And your budget. *CustomerFirst Technologies* has created a software product with your unique needs in mind. Introducing *Compact CRM*, where **big things** come in small packages.

# INVITATION TO A BIG EVENT

You are invited to a free seminar on discovering the world of CRM and a demonstration on how *CustomerFirst Technologies'* software solution, *Compact CRM*, can help your business grow.

Join us on September 19, 2003 from 5:30 p.m. to 7:30 p.m. at the *CustomerFirst Technologies'* Hospitality Suite, at the Marriott Marquis, 1535 Broadway (near 42<sup>nd</sup> St.), NYC.

Hors d'oeuvres and an open bar will be available.