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Award-Winning Actress Mary Tyler Moore to Headline

2006 Ensemble Travel® Group International Conference

NEW YORK, July 26 – Ensemble Travel® Group today announced that Mary Tyler Moore, award-winning actress, will be its keynote speaker at the 2006 Ensemble Travel Group International Conference set for Oct. 18-22 at the Fairmont Royal York Hotel in Toronto.

Ms. Moore, a recipient of numerous Emmy, Tony, and Golden Globe awards and author of the best-selling autobiography, *After All*, will address Ensemble Travel Group members and preferred suppliers at the opening general session at 9:00 a.m. on Oct. 20. The 60-minute keynote, sponsored by Classic Vacations and Holland America Line, will provide a candid insight into her life journey and how she overcame adversity.

“We are delighted to have Ms. Moore as our keynote speaker at this year’s conference,” said Jack E. Mannix, CTC, president and CEO of Ensemble Travel Group. “Ms. Moore’s achievements in television, film, and stage embody the ‘Star Power’ theme of our conference. Her strength of character, dedication, and creativity will inspire Ensemble Travel Group members to continue to ‘reach for the stars’.”

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## Ensemble Travel Conference Speakers/Page Two

Titled “Star Power – Blending Fire, Brilliance and Imagination,” this year’s conference underscores the professionalism and experience of the 1,100 member travel agencies of Ensemble Travel Group. Both U.S. and Canadian members will participate in training sessions from technology experts such as Nolan Burris; business and sales training with Pat Tedesco, “The Reality Coach”; and member/supplier exchanges with air, car, cruise, land, insurance, and Ensemble® On Location partners.

An expanded, 6,000-square-foot Technology Village will feature the newest technology tools and platforms from Ensemble Travel Group as well as related vendors and preferred suppliers. In addition, the venue will showcase technology presentations in a theater setting. Members will also have the opportunity to enroll in TRAMS ClientBase Introductory Training on Wednesday, Oct. 18.

An early conference registration fee of \$189 is available for members until July 31. For those members registering after July 31, the rate is \$249. Ensemble Travel Group members may register online via [www.enssembledirect.com](http://www.enssembledirect.com) where they can link to a dedicated Web site for all conference-related issues. For more information, call (800) 442-6871, Ext. 224.

### About Ensemble Travel Group

Ensemble Travel Group, founded in 1968 as the Greater Independent Association of National Travel Services (GIANTS), is a proactive, owner-involved international organization of 1,100 professional travel agencies in the U.S. and Canada. With a membership that represents billions of dollars in travel transactions each year, Ensemble Travel Group has achieved a nearly 40-year record of boosting members’ profits and delivering high-volume sales to its preferred suppliers. To learn more about Ensemble Travel Group, contact Yvonne Norris at (888) 442-6810 or by e-mail at [ynorris@ensembletravel.com](mailto:ynorris@ensembletravel.com).

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