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Roselle Park, New Jersey Launches “SummerFest”

Putting Roselle Park “on the map” as a destination for family fun, dining, and shopping

ROSELLE PARK, NEW JERSEY – June 10, 2012 – Looking for some family oriented fun this summer? Come to Roselle Park, the best kept secret in Union County New Jersey when it comes to summer event offerings. “SummerFest – Roselle Park, the place to be” is a publicity campaign to put Roselle Park “on the map” as a place to take your family for a day of family fun, dining, and shopping.

Though the Roselle Park downtown encompasses only a few blocks there are many great events, catering to all tastes, that take place throughout the rest of the town. SummerFest’s goal is to publicize these events and make Roselle Park not just another town in Union County but a destination for summer fun.

Here is a short sampling of event offerings: At the beginning of June there was the town wide garage sale where you could purchase all kinds of wonderful, “gently used” items at great bargains, and the St. Anthony’s Italian Feast which was a spectacular carnival of “Four days of Faith, Fun, Family and Friends” and great food too! Upcoming events in June are the Summer Film Series – Friday nights at the Casano Community Center, the Bumble Bee Bazaar – handmade craft items – at the Church of the Assumption, and Cruisin’ Night Car Show at the Michael Mauri Gazebo Park. There will also be a photography exhibit opening at the town’s art gallery with a reception for the exhibitors in July.

Leona M Seufert who is Public Relations and Marketing Director for SummerFest says, “I have lived in Roselle Park for 25 years and until I started working on SummerFest had no idea how many events we really did have throughout the town during the summer months. Many organizations put on interesting events but do not do much in promoting them. Through SummerFest we hope to help get the word out and show people what this town has to offer!”

To view our monthly calendar and be updated on what is happening in Roselle Park, visit the SummerFest webpage: <http://beyond-words.tripod.com/SummerFest-RP-2012.htm>.

Roselle Park is easy to reach by car or public transportation. New Jersey Transit buses 58, 94, and 113 stop in the heart of the downtown, the Raritan Valley train station is four blocks to the north on Chestnut St., and the Garden State Parkway's exit 137 is a short drive west of town on Westfield Ave. Also, Route 28 passes right through Roselle Park's downtown Westfield Ave.

When coming for events be sure to also visit the downtown commercial district which enhances Roselle Park's small-town ambience with its diverse offerings of independently owned shops and restaurants rather than any chain outlets. And parking is always available either in one of the two town lots or on the street.

Besides the mix of restaurants and shops there is a movie theatre slated to reopen this summer, a Roman Catholic church and a Methodist church, two dojos for marshal arts lessons, and the Veteran's Memorial library which sponsors various events for children throughout the summer.

You'll find that the people you meet on the street are friendly because it's a walking town. So come to Roselle Park where there is "Fun for Everyone" all through the summer.

To learn more about Roselle Park Township, visit <http://www.rosellepark.net>

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